

CURRICULUM VITAE

DR. KIM HOUGHTON



Name Dr. Kim Houghton
Date of Birth 19 July 1961
Place of Birth Hobart, Tasmania, Australia
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Present Position Director, Strategic Economic Solutions Pty Ltd
Economic consultants, specialising in small and medium enterprise policy, surveys, local economic development and the role of small businesses: July 1997 -Present

Expertise Consultant on SME policies and development, economic issues affecting small businesses and regional communities; research and surveys into SMEs; micro and home-based business development issues; government SME support strategies and programs; regional economic strategic planning; regional economic analysis; and feasibility studies for non-profit community enterprises

Educational Qualifications

- PhD Economics (Australian National University, Canberra)
Degree awarded 24 April 1996.
Thesis title: *Energy Efficiency and Energy Policy in Japan 1973-1991*
Earlier work comprised Masters of Economics units (1988) and Graduate Diploma in Economics (1987).
- Bachelor of Science with Honours (First Class), Geophysics
University of Tasmania, 1983.
- Bachelor of Science, University of Tasmania, 1982
Majored in Geology, Geophysics and Japanese.

Languages

- English (native); Japanese, fluent written and spoken.

Summary of Employment History

- Director, Strategic Economic Solutions Pty Ltd, Australia (4 July 1997 - present)
- Director, Canberra Region Enterprise and Employment Development Association (CREEDA), Canberra, Australia (2002-2004)
- Project Manager, Regional Small Business Focus Project, Council of Small Business Organisations of Australia (COSBOA), Canberra (23 April 1996 - 30 June 1997)

- Senior Officer, Economic Planning Advisory Commission (EPAC), Australian Government , Canberra (12 January 1996 - 22 April 1996)
- Senior Officer, Industry and Economic Section, Office of Multicultural Affairs, Department of Prime Minister and Cabinet, Australian Government, Canberra (17 Oct. 1994 - 11 January 1996)
- Administrative Services Officer, Industry and Economic Section, Office of Multicultural Affairs, Department of Prime Minister and Cabinet, Australian Government, Canberra (14 March 1994 - 14 October 1994)
- Research Officer, International Division, Department of Prime Minister and Cabinet, Australian Government, Canberra (1 January 1994 - 11 March 1994)
- Executive Officer, Australia-Japan Research Centre, Australian National University working with Professors Peter Drysdale and Ross Garnaut (30 March 1990 - 31 December 1993)
- Research Officer Grade 2, Office of Multicultural Affairs, Department of Prime Minister and Cabinet, Australian Government, Canberra (7 February - 29 March 1990)
- Graduate Administrative Assistant, Office of Multicultural Affairs, Industry Trade and Resources Division, Corporate Services Division & Economic Division, Department of Prime Minister and Cabinet, Australian Government, Canberra (25 January 1989 - 6 February 1990)
- Consultant to CRA Exploration (February 1988 - April 1988)
- English and Economics Lecturer at Kobe University, Japan (August 1985 - August 1986)
- Mount Isa Mines Scholarship in Japanese Studies winner (January 1984 - August 1985)
- Geophysical Field Assistant, Shell Australia (December 1982 - February 1983)
- Geological Field Assistant, Mount Lyell Mining and Railway Co. (December 1981 - February 1982)

Detailed Recent Work History

A list of recent projects can be found on the company's website at www.economicsolutions.com.au .

- Strategic Economic Solutions Pty Ltd (June 1997-2004)

The company provides a vehicle for continuing applied research on economic and policy issues affecting small businesses, SME measures, and regional community development. The company has a core staff of three and up to five other research assistants at peak times. It has Sydney and Canberra offices. The company undertakes a wide range of quantitative and qualitative research assignments, often in partnership with government agencies and community-based organisations. The company has developed a particular expertise in micro and home-based business development issues, strategies and programs; regional economic strategic planning; regional economic analysis; and feasibility studies for non-profit community enterprises.

Some of the company's recent activities include:

- Work for the AusAID-funded China Capacity Building Program under the ANUTech Pty Ltd (Australian National University's consulting arm, Canberra) and the Canberra Region Enterprise & Employment Development Association (CREEDA) with the China National Development Reform Commission on establishing small business advisory and support services in the pilot cities of Harbin and Qingdao, China, including design and conduct of small & individual business and employment surveys (August 2002 – June 2003);
- Development of community-driven economic strategic plans for three small towns in Southeastern NSW, Australia;

- A skills survey in a small town in central NSW, Australia;
- Feasibility studies for a variety of community-owned business support facilities across Australia;
- A book of case studies of Australian small business incubators and their impact;
- A review of the needs and aspirations of women in business in regional areas;
- A review of the role and impact of young entrepreneurs in Australia;
- Preparation of support two handbooks for farmers: one on recruitment and induction and the other on risk management; and
- Delivering micro business development programs in towns and cities in most Australian states.

- April 1996 - June 1997

Employed at the Council of Small Business Organisations of Australia (COSBOA), Canberra, Australia, for over 12 months on a wide range of small business and regional economic issues. My work with COSBOA revolved around a 12-month research project – the Regional Small Business Focus Project – which was published as *Jobs in Our Regions: Building on the Small Business Base*. The book was launched by the Australian Minister for Regional Development in 1997. Other work with COSBOA involved quantitative analysis of small business performance and growth issues including: competition policy and its impact on small business and regional business; analysis of the impact of trading hours on small retail business performance; analysis of taxation and small business; analysis of employment impacts of competition policy; and differential growth rates of large and small business.

Publications

Drought Impacts Beyond the Farm Gate: Two Regional Case Studies, published by Department of Transport and Regional Services, April 2005.

Women in Business in Rural and Remote Australia: Growing Regional Economies (with Peter Strong), report for the Rural Industries Research and Development Corporation, September 2004

Incubation Works: Case Studies of Australian Small Business Incubators and their Impact, prepared for the Australia New Zealand Association of Business Incubators and published by Department of Industry, Science and Tourism, August 2004.

“Challenges Facing China’s Small Private Enterprises: Key Findings from a Survey of Entrepreneurship and Small Private Enterprises in Qingdao (Shandong Province) and Harbin (Heilongjiang Province)”, with Ian Davies in *China, New Engine of World Growth*, Ross Garnaut and Ligang Song (Eds), Asia Pacific Press, Australian National University, Canberra, Australia, 2003

Small Business Hot Spots – Growth Areas for the Next Five Years and How to Profit From Them, presentation given to various conferences and fora including the Australian Business Networks Conference in Sydney, Australia, in October 2002.

Home-based Business in Two Australian Regions: Assessing Characteristics and Implementing Strategies for Accelerating Growth, with Elaine Slater, paper presented at Australia and New Zealand Regional Science Association Conference Hobart, Australia, 2000 20p.

Back Yarders and Front Runners: Home-based business in Two Australian Regions (written for CREEDA Projects), published by Department of Employment and EWRSB at www.ausindustry.gov.au/smallBusiness/publications.

Jobs in Our Regions: Building the Small Business Base (1997) published through Council of Small Business Organisations of Australia, Canberra, Australia, November 1997, 106p.

"Building the employment base: small business issues in regional Australia" (with Robert Bastian), *Proceedings, Small Enterprise Association of Australia and New Zealand 1997 Annual Conference*, September 1997, pp 43-64.

"Productive Diversity: Australia's Marketing Edge", *Benchmark*, No 13, November 1995, pp 21-22.

"Energy Efficiency in Japan: Linking Technological Change, Industry Policy and Environmental Concerns", *Bulletin Japanese Studies Association of Australia*, Vol. 13 No. 2, Sept 1993, pp. 19-34.

"Seduction by Numbers", *Economics Insight, Australian National University (ANU) Reporter*, 13 May 1992.

Other Relevant Information

- Member of Australia New Zealand Regional Sciences Association Inc
- Member of The Australia Institute
- Founder member and initial Steering Committee member of ACT Micro and Home-Based Business Association
- Associate member of Council of Small Business Organisations of Australia
- Board member of Revolve Ltd April 1997 – December 1999.
- Sessional mediator with the Conflict Resolution Service (ACT) 1989-1998. Elected to Management Committee for 1994-97.
- Gave a series of eight lectures in late 1991, "Seduction by Numbers", for the Centre for Continuing Education (ANU) on neoclassical economics, focusing on its assumptions and some alternatives.
- President of ANU Postgraduate and Research Students' Association 1988-89.